



Deforestation-Free Beef?

Data, Certification, and the
Political Economy of Environmental
Governance in the Brazilian Amazon

Vortragssprache:
Englisch

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Responding to policies such as the EU Deforestation Regulation (EUDR) digital technologies play an increasing role in certifying agricultural commodity chains as environmentally sustainable. This talk examines the Pará Sustainable Cattle Program, a state-led initiative mandating individual cattle identification and traceability to combat deforestation by extending monitoring to indirect suppliers. Drawing on qualitative fieldwork in the Brazilian Amazon, it argues that traceability does more than verify environmental compliance. By making environmental performance measurable and commercially valuable, digital infrastructures reshape market access, redistribute regulatory burdens, and create new forms of territorial control.



**PARÁ
SUSTAINABLE
CATTLE**



Source: https://www.semas.pa.gov.br/wp-content/uploads/2025/02/Par%C3%A1-Sustaninable-Cattle_English.pdf

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Es laden ein: die Dozentinnen und Dozenten der Geographie & Geologie